



## **For Immediate Release**

Media Contact: Neshama Abraham

(303) 413-8066; [Neshama@abrahampaiss.com](mailto:Neshama@abrahampaiss.com)

## **Cool Energy of Boulder, Colorado Honored as “Best for the Environment” by B Corp**

### **Colorado Cleantech Power Conversion Company Joins 115 Businesses from 11 Countries and 41 Industries that Set Gold Standard to Measure and Manage Environmental Impact**

April 14, 2015; BOULDER, Colorado – **Cool Energy** ([www.coolenergy.com](http://www.coolenergy.com)), a power conversion equipment corporation that captures and converts waste heat to produce clean electricity, was recognized for creating substantial positive overall environmental impact by the nonprofit B Lab with the release of the fourth annual “B Corp Best for the Environment” list.

The “B Corp Best for the Environment” list honors businesses across the globe that earned an environmental score in the top 10% of more than 1,200 Certified B Corporations from over 120 industries on the B Impact Assessment, a rigorous and comprehensive assessment of a company's impact on its workers, community, and the environment. Best for the Environment honorees were recognized among micro, small, and mid-sized businesses around the globe.

“Cool Energy is dedicated to providing a clean energy technology that will reduce society’s contribution to climate change,” said Sam Weaver, co-founder and president of Cool Energy. “We are pleased that not only is our power conversion technology good for the environment, but the way we do business is also sustainable, according to the rigorous global standards set by B Corp,” added Weaver whose company produces a patented Stirling Engine system that can help municipalities, the military and businesses reduce their dependence on fossil fuels for a wide variety of applications across industries.

The advanced materials Stirling Engine system developed by Cool Energy has undergone nine years of lab and field testing with partners in the U.S. and overseas, including a pilot solar energy generation project for rural applications in developing nations. Currently, Cool Energy is assembling the first two units of its 5th generation 25kW ThermoHeart Engines for integration with a concentrating solar power system, as well as testing for low-temperature geothermal applications. The power conversion technology increases the energy efficiency of any heat generating process, and can apply to a wide variety of applications, including electricity generation via waste heat recovery from diesel generators, to coffee roasters, bakeries, breweries, glass and ceramic bottle manufacturing plants, etc. More about the Cool Energy waste heat recovery technology, in this [3-minute video](#).



The B Corp “Best for the Environment” list sets the gold standard for high impact companies and demonstrates any type of company can use business as a force for good. Click the following for a full list of [Best for the Environment honorees](#). Note: Cool Energy is listed under Micro-Enterprises and has an Environment B Score of 42.

“Today's honorees inspire all companies to compete not only to be best in the world, but best for the world. We hope many will take the first step by using the B Impact Assessment to measure and manage their impact with as much rigor as their profit,” said Jay Coen Gilbert, Co-Founder of B Lab, the nonprofit organization that certifies B Corporations and governs the independent third party standard used to generate the comparable assessment of corporate impact.

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### **About Cool Energy**

Cool Energy is a privately-held power conversion equipment corporation based in Boulder, Colorado. The company was founded in 2006 and began development of a thermal-to-electrical power generation system for converting waste heat from engines and industrial processes into clean electricity. The system is built around an advanced-materials Stirling engine, the ThermoHeart® Engine, which captures and converts low-to-medium temperature heat (100 – 400 degrees Celsius) into electricity. The company has received grants and contracts from the National Science Foundation, the U.S. Department of Energy, the U.S. Environmental Protection Agency and the Colorado Governor’s Energy Office, and has 10 patents awarded or pending. For more information, visit [www.coolenergy.com](http://www.coolenergy.com).

### **About B Lab**

B Lab is a nonprofit organization that serves a global movement of people using business as a force for good. Its vision is that one day all companies compete not only to be the best in the world, but the best for the world and society will enjoy prosperity for all for the long term. B Lab drives this systemic change by: 1) building a community of Certified B Corporations to make it easier for all of us to tell the difference between “good companies” and good marketing; 2) passing benefit corporation legislation to give business leaders the freedom to create value for society as well as shareholders; 3) helping businesses measure, compare and improve their social and environmental performance with the free B Impact Assessment; 4) driving capital to impact investments through use of its B Analytics and GIIRS Ratings platform. For more information, visit [www.bcorporation.net](http://www.bcorporation.net).